

YOUR SECURITY OUR PASSION

we help you make
better-informed security decisions



OVERVIEW

Andy McQueen, CEO and Tracy Castle, COO have more than 50 years of combined experience in the physical security industry. Both have previously worked at recognized large national security system providers in management and executive positions. They formed ivelah as both believed that customers and their security challenges were not being addressed correctly and there was downward trend for true customer service in the security industry.

In the last decade, access control and video surveillance technologies has changed dramatically. Cloud-Based solutions and incredible advances in traditional On-Prem enterprise platforms have completely reshaped expectations and deliverables for security systems. Today's security systems require a different design and deployment mindset.

The leadership at ivelah is positioned to elevate the security industry and customer experience. To overcome the primordial playbook cast by other integrators and be a beacon for all to adopt enhanced customer care, system design and deployment standards.

COMMITMENT TO EXCELLENCE

At ivelah we take the time to understand your overall business initiatives. This allows us to design & deploy traditional access control & video surveillance technologies in both traditional and non-traditional ways, aligning our solutions directly to your goals.

By delivering consistent, exceptional solutions our goal is to be your go-to trusted security partner at all of your facilities – current and future. **How can we help you?**



Access Control



Video Surveillance



Remote Monitoring



Perfect Service

Over **85%** of our business comes from repeat customers!

HOW WE APPROACH SECURITY SOLUTIONS

Applying the correct protocols that align with your location and business type helps us assist you in selecting & maximizing your security technologies.

We start with the ASIS concept of layered or “concentric circles of protection” that is often included in Crime Prevention Through Environmental Design (CPTED). This strategy is designed to provide multiple or concentric layers of security measures so that highly protected assets are behind multiple barriers. These layers of

security strategies or elements start from the outer perimeter and move inward to the area of the building with the greatest need for protection. Each layer is designed to delay or deter a security threat as much as possible.

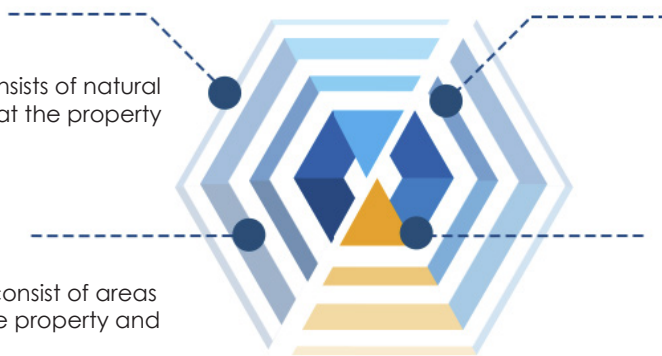
ivelah is committed to understanding you and each of your department's responsibilities, in cohesion with the security directives, network typography, and overall company objectives.

PERIMETER

This outer protective layer consists of natural or man-made barriers, often at the property line.

EXTERIOR

This middle protective layer consist of areas between the perimeter of the property and the entryway of the building.



ENTRY

This inner protective layer encompasses all entry points into the interior of the building.

INTERIOR

Within the interior, several additional layers of protection may be utilized with the strictest access culminating where sensitive assets are housed.

The protective measures you develop should address as many of these basic functions as possible with respect to harmful actions against your organization, locations, people and intellectual property.

PREVENT

hazard condition or attempt by threat

DETER

access or attach by an active threat

DETECT

presence of hazard or threat

DELAY

access or attack action

ASSESS

situation

RESPOND

by denying access, inhibiting attack actions, defending or protecting assets, minimizing consequences

RECOVER

from effects of the attack



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◆ LINE CARD OF SOLUTIONS

ivelah continues to evaluate new security technologies & manufacturers. This ensures we present you with a comprehensive line card for products & solutions that meet your exact needs.

Top-tier Technologies Experts

AVIGILON™

LENEL·S2

SCHLAGE

**VINGTOR
STENTOFON**

ASSA ABLOY

Consultancy Experts



Design & Planning
Services



Technology Assessment
& Selection



System Architecture
& Connectivity



Security Compliances
& Standards

Deployment & Service Experts



Video
Surveillance



Access
Control



Detection



Communications



Managed
Services

Connected to Partner Experts For

ascom

bogen

CRESTRON

SOFTWARE HOUSE

Genetec™

EST
Life Safety & Communications

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ACCESS CONTROL

Access control solutions regulate who can access campuses, buildings, rooms and physical IT assets. Its goal is to minimize risk to the business or organization.

Access control systems perform identification authentication and authorization of users and entities by evaluating required login credentials. This information is then used to track employee access to restricted business locations and proprietary areas. Some of these systems restrict entry to rooms and buildings, as well as utilize alarms and lockdown capabilities, to prevent unauthorized access or operations.

Traditional On-Prem access control solutions have servers, applications and software deployed on-site, whereas ACaaS is hosted remotely. Some providers of "On-Prem" platforms are already working on a path to migrate their systems to an ACaaS solution, so **for the most up-to-date information,**



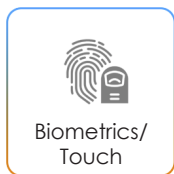
TYPES OF ACCESS CONTROL DEVICES



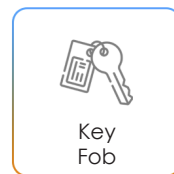
Key Card



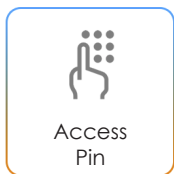
Facial Recognition



Biometrics/
Touch



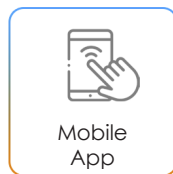
Key Fob



Access Pin



Intercom



Mobile App

OTHER THINGS TO CONSIDER:

Do your current access cards provide access to other locations for those that require it?

How many systems must you access to revoke permissions for a terminated employee?

How many cards are currently on the system for employees who are no longer employed with you?

Is your access control solution integrated with video to add another layer of protection at key entry points?

Does your current system allow you to produce temporary access cards for visitors that self-expire?

Do your current cards record which areas your visitor accesses, and/or if they should be accompanied while on premises?

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VIDEO SURVEILLANCE

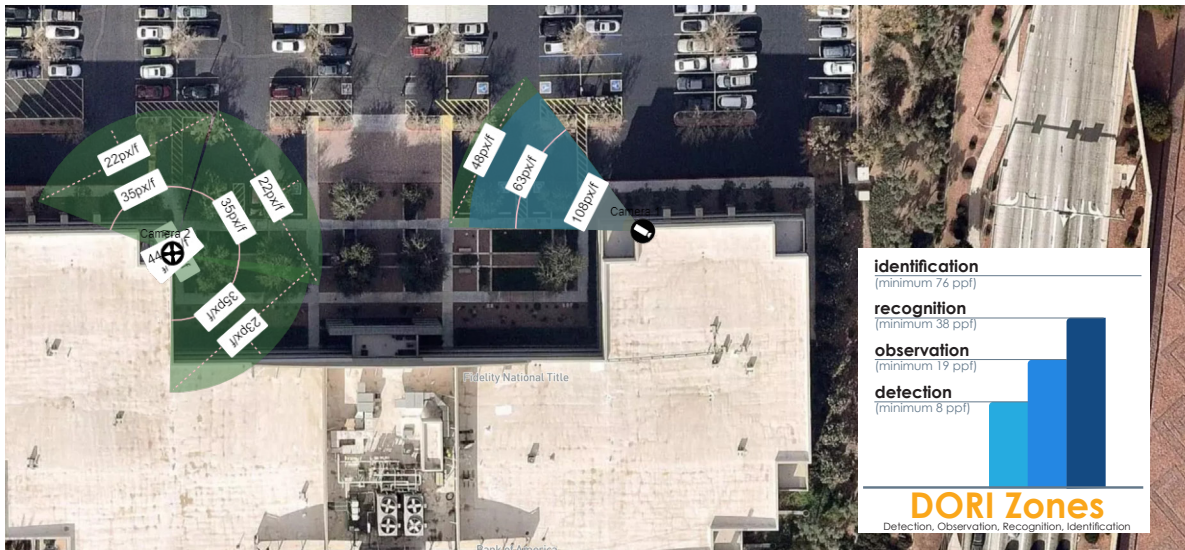
A video surveillance solution is made up of a series of security video cameras that monitor different areas and are connected to a system capable of storing images and generating alerts in the event of detection of intruders or activity.

The camera's purpose is to deter improper behavior, and the video footage can also serve as evidence for later review by security staff or law enforcement. Depending on your needs, there are many different video surveillance systems available, such as live monitoring, remote access via an IP system, and Digital Video Recorders (DVR) for recording footage.

While most organizations choose to use and deploy traditional software, servers, and hardware for their video surveillance there is a growing trend toward cloud-based VSaaS solutions. Different schools of thought exist regarding the benefits and shortcomings of VSaaS (video surveillance as a service). **If you are unsure of which option is best for your organization please contact our team.**

When choosing a camera it is important to think about what the goal at the target area is: identification, recognition, observation or simply detection. The right pixels per foot calculation can help you achieve your goal at the target area.

WHAT PIXELS PER FOOT CALCULATION IS RIGHT FOR YOU?



OTHER THINGS TO CONSIDER:

How are your cameras being monitored? Live, Post event, Remotely, etc.

With your current configurations are you able to make an identification if the investigation warranted one?

Does your current software offer AI functions? If so, are you utilizing them?

Is your video solution able to provide audio with the video images?

If utilizing a cloud-based solution do you have a back up plan should the internet connection go down?

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REMOTE MONITORING

The RMS solution from ivelah (TRACE) is 100% tailored to your needs and business model. Our solution can even be customized to vary from location to location. This allows each location to stay in compliance while simultaneously providing them some autonomy for how their facility runs when it's performing its best.

Our licensed specialists can watch over any environment 24/7, 365 days a year either through existing or newly installed equipment. Every member of our team is Safety Certified, heavily screened, background-checked and drug-tested. And the training we provide is extensive and ongoing.

Did you know: Recorded video footage only helps to investigate a crime after it has already been committed! Live monitoring can prevent crimes from happening.

Fact: Live monitoring eliminates the fear of negative recourse associated with unwanted liability due to unmonitored cameras. With TRACE, you are no longer solely responsible.

CONFIGURING ALERTS AROUND EVENTS

Event-driven configurations provide convenient, dynamic approach to your security operations. Our virtual service extends to more than our cost saving on-line video monitoring solution. Here are some other reliable advantages that TRACE can provide:

- Answer your intercoms and manage callers as required
- Use face mask detection technology & communicate discrepancies
- Quickly identify potential and actual faults on the system
- Retrieve and present video sequences for incident reporting
- Locate people and manage watch lists
- Card Credentialing on Access Control Systems
- Vehicle and parking Lot services
- People flow and restrictive access permissions
- Contact tracing and prescreening routines



TRACE provides:



24/7/365
Situational Awareness



Tailored Solutions
Customizable Service Periods



Flexible Options
Maximize Your Budget



Remote Connectivity
To Existing Systems



Additional Services Offered
360° Virtual Protection



System Health checks
Comprehensive Online Testing

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PERFECT SERVICE

To overcome blurred lines of responsibility that can occur with a generic maintenance agreement, Ivelah insists on new and fresh principals for system support strategies that establishes a purposeful service baseline that is as unique as our customers.

We take into account each individual's set of business ideals, budget, and very specific requirements which are carefully considered when preparing your Ivelah support plan. We also ensure satisfaction by incorporating any unique equipment warranty parameters, deployment criteria, and conditions.



BEFORE COMMITTING TO A SERVICE PLAN ASK YOURSELF



Are any existing system components utilized when deploying your new security system?

If yes, this can result in unclear lines of responsibility regarding what the service plan actually covers.

TIP: Only consider a program if an existing and new equipment schedule is included that classified support status.



Is the deployment part of a system migration plan?

Service plans rarely facilitate both old and new throughout transition.

TIP: Insist on a plan that encapsulates database maintenance and connectivity between systems.



Are multiple systems being installed?

Different "anniversary completion dates" can create confusion and contractual disputes.

TIP: Demand a system that promises support immediately upon practical completion of a single system.



Will different parts of the system be activated before the entire system is completed?

This can result in service call delays, as the project is not passed to the service team for immediate response.

TIP: Be adamant the service plan must clearly define response and coverage for service during partial completions.



Are there system products being deployed that have varying years of warrant coverage?

You may receive a surprise charge for repairs and equipment replacements.

TIP: Only use a provider that synchronizes manufacturer's warranties into a single turnkey timeline.



HOW DO WE ACHIEVE "PERFECT SERVICE"?

Ivelah collaborates with the customer to develop a unique set of relevant services, and engage in service that is transparent and understood. This results in a suite of cost-conscious deliverables that we both embrace.

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ivelah provides security solutions
**WITH THE SPEED CONVENIENCE &
TRUST IMPORTANT TO YOUR PROJECT**

The security industry specialists at ivelah are well-versed in assessing clients' precise needs and delivering, and servicing access control & video surveillance solutions that are smart, dependable, and scalable.

Reducing your risks and developing a security strategy that improves workflow and production puts your business needs at the heart of every design and decision we present.



SCHEDULE A DISCOVERY CALL WITH OUR TEAM

ivelah IS COMMITTED TO DOING WHAT'S RIGHT FOR YOU



the right **choice**

Make better-informed security decisions on what equipment to use in your security designs & technologies.

- Access Control
- Video Surveillance
- Perimeter Security
- Critical Integrations



the right **process**

Ensure your deployment & ongoing system management is running efficiently & in a cost-effective manor.

- Technology Choice
- Deployment Practices
- Reduce Cost of Ownership
- Scalable Solutions



the right **connects**

Maximize the benefits your security system offers while connecting seamlessly to other business critical systems.

- Human Resources
- Finance
- Compliance
- Information Technology



the right **support**

Finally a support solution customized around you, your business needs, & budget.

- Comprehensive Service Plans
- Synchronized Warranties
- System Longevity Planning
- Managed Services

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